NATIONAL INSTITUTE FOR PLAY

POWERED BY PLAY

From many styles, one shared future.

June 10–11, 2027 • The Strong National Museum of Play, Rochester, NY

THE SUMMIT

The National Institute for Play's inaugural, invitation-only summit brings together 150 leading researchers, educators, civic and business executives, and community changemakers at The Strong National Museum of Play. Designed as an active, experiential lab rather than a traditional conference, the gathering bridges cutting-edge play science with immediate real-world practice, unveils original Play Styles research, and launches year-round impact through the Global Play Network.

WHY SPONSOR

Align your brand with play's defining breakthrough. Sponsoring Powered by Play puts your organization in direct dialogue with high-level decision-makers and fuels a global nonprofit mission working to reach 10 million people by 2030.

SPONSORSHIP TIERS

CREATOR $100,000

- Co-branded naming rights with NIFP: Presented by [Your Organization]
- Keynote Speaker: Presented by
- Dr. Stuart Brown Award: Presented by
- Registration: Sponsored by
- Signature Gift: Co-branded
- Session Materials: Sponsored by
- Lanyards: Logo included
- Social Media: Co-branded

EXPLORER $50,000

- Save the Date: Logo included
- Invitation: Logo included
- Speakers #2 and #3: Presented by
- Signature Installation: Sponsored by
- Welcome Dinner: Sponsored by
- Lunch: Presented by
- Website Page: Sponsored by
- Social Media: Co-branded

BUILDER $25,000

- Agenda (digital or printed): Sponsored by
- Breakfast: Sponsored by
- Medium Installation: Presented by
- (2) Sessions: Presented by
- Welcome Bag at Hotel Check-in: Sponsored by
- Social Media: Co-branded

MAKER $10,000

- Morning and Afternoon Coffee/Snack Breaks: Sponsored by
- Pre-Event and Post-Event Surveys: Presented by
- Swag Bag
- Social Media: Co-branded

All "Presented by" and "Sponsored by" benefits carry your organization's name.

ADD-ONS

Custom activation pricing available upon inquiry.

- **Expo**
  Sponsored by [Your Organization]
- **Interactive Installations**
  Large, Medium, or Small. Sponsored by [Your Organization]

PARTNER WITH THE NATIONAL INSTITUTE FOR PLAY

Benefits are customizable. Let's design the partnership that fits your goals.

Secure your sponsorship: elaine@nifplay.org